



# iGP

INNOVATION  
GOVERNANCE  
PROGRAM

**A Multi-Level Certificate  
Program Training Current  
and Aspiring Corporate  
Directors for Roles on the  
Boards of Canada's  
Fastest-Growing Tech  
Companies**



COUNCIL OF  
CANADIAN  
INNOVATORS

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# ABOUT iGP

CCI is on a mission to **increase governance capacity in Canada's tech sector** and **make Canadian boardrooms look more like Canada**.

Launched in Fall 2021, CCI's Innovation Governance Program (iGP) is a comprehensive, multi-level governance training program that has trained 800+ individuals to date on the governance principles necessary to effectively govern start-up and scale-up companies.

The iGP curriculum is informed by the leaders of Canada's fastest growing companies and delivered by subject matter experts in the fields of corporate governance, intellectual property and data governance, cybersecurity, finance and compliance, Diversity, Equity and Inclusion (DEI), Environmental, Social and Governance (ESG), talent and skills development, and media.

Through CCI's Board Member Advisory Program (BMAP), iGP graduates are amplified and marketed to Canada's high-growth technology sector as qualified directors for roles on emerging and high-growth boards.

Diversity in the boardroom is essential for the success of any organization and is a core tenant of iGP. Since inception, CCI has prioritized recruiting from underrepresented groups, including women, minorities, and individuals with disabilities, Indigenous peoples, and 2SLGBTQ+ individuals.

In 2023, The Canadian Foundation for Physical Disabled Persons awarded CCI the 2023 Corporate Leadership Award for our effort to diversify boardrooms across Canada through iGP.

We hope to welcome you to our network in 2024 because we're only getting started!

***Apply today at [InnovationGovernance.ca](https://www.innovationgovernance.ca)***

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# CURRICULUM

iGP is a **three-course specialization program** leading to a professional certificate. Each level consists of six weeks of training that includes eleven one-hour sessions of instruction, class participation, accountability groups and exercises.

## LEVEL 1 focuses on:

- Role of Directors in supporting High-Growth Companies
- Intellectual Property and Governance
- Data Commercialization and Governance
- Cybersecurity, Risk and Governance
- Compliance, Finance and Capital Investment

## LEVEL 2 focuses on:

- Boardroom Dynamics
- Financing High-Growth Businesses
- Commercialization and Business Models
- Environmental, Social, and Governance (ESG)
- Talent Development, Attraction and Retention
- Canadian Tech and Media

## LEVEL 3 focuses on:

- Boardroom Best Practices
- Director Legal Practice and Liability
- Financing and Funding
- Mergers and Acquisitions, IPO and Shareholders
- Risk, Insurance, Accounting and Tax
- Global Strategies

# 2023-24 Faculty & Experts

GP is fortunate to have such an experienced faculty and steering committee helping to make our governance program a success. Each week, learners get exclusive access to some of Canada's top thinkers, innovators, and governance experts.



## iGP Steering Committee 2023-2024



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# LEARNING OUTCOMES



Enhance participants skill and knowledge of how the intangible economy works and how innovation firms expand their freedom-to-operate in the global innovation economy to scale-up and succeed through interactive modules.



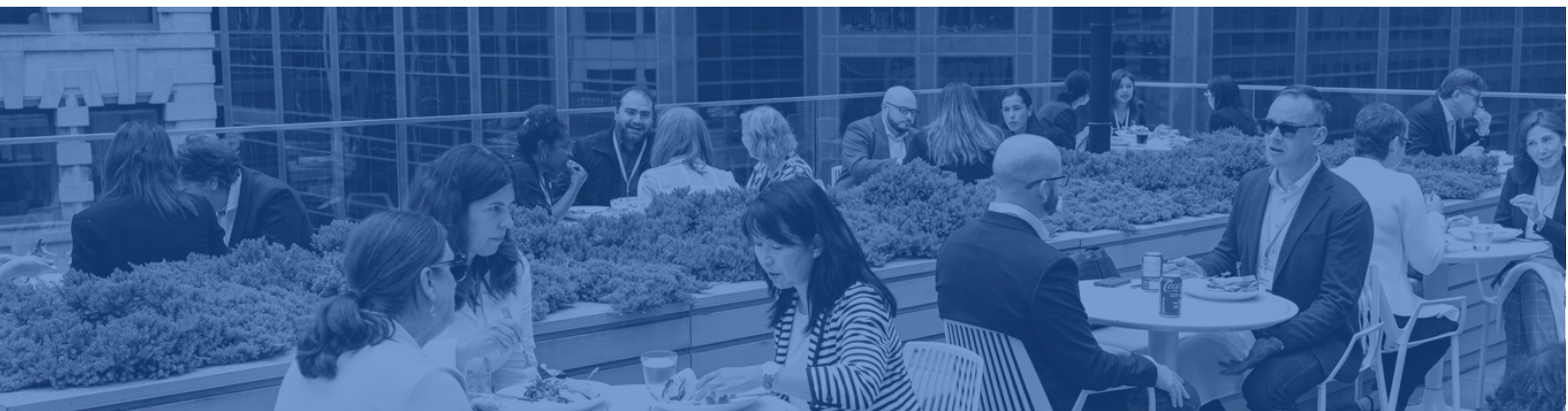
Enable participants to identify, describe and analyze modern governance issues facing innovation companies today.



Provide participants opportunities to engage directly with learners from across the nation, Canadian business leaders, and seasoned innovation board directors.



Foster a network of prospective and current board members, and feed successful iGP participants into CCI's Board Member Advisory Program (BMAP), an executive search service that helps high-growth companies find qualified corporate directors.





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# APPLICANTS

We've designed this program for **current and future business leaders**, of all backgrounds, from all sectors, who are either mid-career or later, and care deeply about the future of Canada's innovation economy.

We seek to support individuals from populations traditionally underrepresented inside Canadian boardrooms or organizations, including:

- Women
- Indigenous peoples
- Racialized groups
- People with disabilities
- Young entrepreneurs
- People from the 2SLGBTQI+ community.

# PRICING

We've priced this program to be more accessible for individuals with limited professional development budgets. Each level is priced at \$2,500.

Through our partners, a limited amount of **financial subsidies are available** to provide financial assistance for participants who are unable to finance the program either out of pocket or through their employers professional development fund to ensure an inclusive cohort of candidates.



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# SCHEDULE

The program is offered **3 times a year** in Fall, Winter and Spring referred to as a session. Each session includes all three levels.

## SPRING 2024

**Level 1:** April 30 to June 4 on Tuesdays and Thursdays from 12PM – 1PM ET.

**Level 2:** April 29 to June 3 on Mondays and Wednesdays from 12 PM – 1PM ET.

**Level 3:** May 1 to June 7 on Wednesdays and Fridays from 12PM – 1PM ET.

Deadline to apply for a Spring 2024 cohort is **March 24, 2024.**

## FALL 2024

**Level 1:** October 8 to November 12 on Tuesdays and Thursdays from 12PM – 1PM ET.

**Level 2:** October 7 to November 18 on Mondays and Wednesdays from 12 PM – 1PM ET.

**Level 3:** October 9 to November 22 on Wednesdays and Fridays from 12PM – 1PM ET.

Deadline to apply for a Fall 2024 cohort is **September 6, 2024.**

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# iGP PARTNERS

Through the support and expertise of our partners, iGP is continually growing and training current and future board members.

## LEADING PARTNERS



## CONTENT PARTNERS



## COMMUNITY PARTNERS



If you have any questions, contact us at:  
[igp@canadianinnovators.org](mailto:igp@canadianinnovators.org)







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or visit  
[InnovationGovernance.ca](http://InnovationGovernance.ca)

***We can't wait to welcome  
you to the iGP Network!***

